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sporn.com

Yuppie Puppy Pet Products, Inc., DBA The Sporn Company Trademark & Brand Policy

Welcome to Yuppie Puppy Pet Products, Inc., DBA The Sporn Company Trademark and Brand Policy page. Below you'll find our guidelines, so that you can interact with the Yuppie Puppy Pet Products, Inc., DBA The Sporn Company brand correctly.

Usage Guidelines

Yuppie Puppy Pet Products, Inc., DBA The Sporn Company trademarks and trade dress are protected in the US and internationally, and may not be used without our written permission. Yuppie Puppy Pet Products, Inc., DBA The Sporn Company trademarks include, but are not limited to, Yuppie Puppy Pet Products, Inc., DBA The Sporn Company, our logos, and other graphics, phrases or images that identify the source or origin of Yuppie Puppy Pet Products, Inc., DBA The Sporn Company product and services. Do not alter or modify the marks or use them in a confusing way that suggests that Yuppie Puppy Pet Products, Inc., DBA The Sporn Company sponsors or endorses you or your products or services, or confuses the Yuppie Puppy Pet Products, Inc., DBA The Sporn Company brand with another brand.

You may use our Yuppie Puppy Pet Products, Inc., DBA The Sporn Company wordmarks (such as Yuppie Puppy Pet Products, Inc., DBA The Sporn Company, but not our logos) in truthful and factual statements to communicate: (1) that your product is "made for use with" or "compatible with" Yuppie Puppy Pet Products, Inc., DBA The Sporn Company products (more about this is below), or (2) that your canine was using an authentic Yuppie Puppy Pet Products, Inc., DBA The Sporn Company product, or (3) your interest in Yuppie Puppy Pet Products, Inc., DBA The Sporn Company. If you are an authorized Yuppie Puppy Pet Products, Inc., DBA The Sporn Company distributor or reseller, you should review your agreement with Yuppie Puppy Pet Products, Inc., DBA The Sporn Company to understand your authorization to use Yuppie Puppy Pet Products, Inc., DBA The Sporn Company marks.

If you are in the media and need access to Yuppie Puppy Pet Products, Inc., DBA The Sporn Company press kit, please email: info@sporn.com

Websites/Fansites

Do not apply for a trademark containing Yuppie Puppy Pet Products, Inc., DBA The Sporn Company or one of our other marks, and do not use Yuppie Puppy Pet Products, Inc., DBA The Sporn Company in your website name or register a domain name that contains Yuppie Puppy Pet Products, Inc., DBA The Sporn Company, or any of our other marks, or misspellings or other variations of our marks. Your website or fansite must not copy the distinctive Yuppie Puppy Pet Products, Inc., DBA The Sporn Company look and feel, as we do not want anyone to be confused about whether it's your site or our site.

Buy from an authorized retailer, reseller, or distributor of our products

We take the protection of our brand very seriously. Authentic Yuppie Puppy Pet Products, Inc., DBA The Sporn Company products are available worldwide in retail stores. By purchasing your Yuppie Puppy Pet Products, Inc., DBA The Sporn Company products from an authorized retailer, reseller, or distributor, you are helping us maintain the authenticity of our brand.